

| Department of English Programme: B. Com General English | | | | | | |
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| Semester | Course Code | Course Title | Course Duration | Course Type | Teaching Hours Per week | Credits |
| IV | | Contemporary Debates II: Business, Politics & Technology | 45 hours | Offline | 3 | 3 |
| Course Objectives: | <ul style="list-style-type: none"> To identify the resonance of contemporary socio-cultural and political debates in their personal and public life. To examine key social thinkers, and their works, particularly essays, news articles, case study reports, film texts, and online lectures by acclaimed authors. To articulate their responses by way of writing essays, and classroom presentations with an emphasis on personal experiences. | | | | | |
| Course Outcomes: | | | | | | T Levels: |
| CO1 | Develop an understanding of the ideas included in the syllabus and how they influence personal experiences. | | | | | T2 |
| CO2 | Establish connections between ideas, facts and experiences related to politics, business, and technology in the context of regional, national, and global cultures. | | | | | T3 |
| CO3 | Articulate coherent and logical arguments on substantial socio-political developments and critically evaluate the immediate society and promptly respond to situations. | | | | | T6 |
| Module 1 | Business, Politics & Technology - Global Concerns | | | | | 15 Hours |
| <ol style="list-style-type: none"> Where Our Path Has Led - Tim Wu Home or Exile in the Digital Future - Shoshana Zubof (Extract from the <i>Age of Surveillance Capitalism</i>) The Corporation (Documentary) | | | | | | |
| Module 2 | Business, Politics & Technology - Indian Context | | | | | 12 Hours |
| <ol style="list-style-type: none"> How the Facebook-Reliance Combine and the Farm Laws Pave Way for Digital Colonization - Daniel Block (The Caravan Magazine) Monsanto, Government of India, and the Bt Cotton Conundrum (Extract from <i>A Frayed History: The Journey of Cotton in India</i>) Middlemen: Mr. Fix-it Down the Street - Josy Joseph (Extract from <i>A Feast of Vultures</i>) | | | | | | |

1. Hope in Common – David Graeber
2. Beyond the Apocalypse: An Unfinished Meditation on Ethics – Rana Dasgupta (Extract from *Sarai Reader 03*)
3. Resisting Technology – Ravi Agarwal (Extract from *Sarai Reader 03*)

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| Module 4 | Business Communication | 6 Hours |
| <ol style="list-style-type: none"> 1. Delivering effective Presentations (business pitch) 2. Conducting / Attending Interviews 3. Telephone Conversations / Teleconferencing 4. Organizing a meeting 5. Debates and Group Discussions 6. Managing conflicts and difficult conversations | | |
| Skill Development: | | |
| 1 | Critically reading literary texts. | |
| 2 | Writing creatively and improving basics of Business Communication. | |
| 3 | Engaging with conversations around society and debates stemming from literary texts. | |
| Module 3 | Science, Technology & Ethics | 12 Hours |

Mapping of CO and PO

| CO/PO | PO1 | PO2 | PO3 | PO4 | PO5 | PO6 | PO7 | PO8 | PO9 | PO10 | PO11 | PO12 |
|-------|-----|-----|-----|-----|-----|-----|-----|-----|-----|------|------|------|
| C01 | | | | H | M | L | | H | | M | | L |
| C02 | H | | | | H | M | | L | | M | | L |
| C03 | | | | H | H | M | | L | | L | | M |